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Manufacturing + Sustainability

While the global footprint continues to expand and grow, it's become increasingly important now more than ever for sustainable manufacturing to be considered and implemented. We'll not only develop a better understanding of carbon neutrality, life cycles of products, traditional manufacturing versus sustainable manufacturing, and the cradle to cradle concept in this course, but we will also learn steps that companies can take to become carbon neutral and how that has a larger impact on the ecosystem over time.

The four learning objectives we will approach are:

- Carbon Neutrality
- History of Manufacturing
- Life Cycles and Product Life Management
- Traditional Manufacturing vs. Green Manufacturing

As more and more companies continue to expand and grow, their manufacturing processes should engage in sustainable efforts to improve performance and reduce their carbon footprint. The benefits don't stop at just reducing their carbon footprint or their long term business viability, but also include increased revenues as opposed to focusing on cost-cutting in production, and improving efficiency.

The infrastructures of businesses are being digitalized and are finding more ways to be lean manufacturers and the importance of finding new ways to utilize resources in close proximity from the beginning of the product life, to the end of product life, or ways to reuse the resources.

It is a company's social responsibility to make sure they are using innovation and a dynamic strategic analysis to go above and beyond the green compliance standards now.

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